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## **OPEN THE DOOR in HOUSTON**

### ***60 doors created by French and Texan artists exhibited citywide in 2013***

For two weeks in the spring of 2013, twelve professional artists from France and Texas will each turn one side of a door into a work of art. They are part of a groundbreaking public art project called OPEN THE DOOR, originated by the Texan-French Alliance for the Arts and the Paris art collective, 9<sup>ème</sup> Concept. With these collaborative works of Art and other events, we seek to break down social barriers and cultural stereotypes while focusing on intercultural understanding.

### ***In partnership with Houston's educational and cultural institutions***

Student and professor teams chosen from Houston educational and cultural institutions will submit design ideas to a contest juried by Houstonian art professionals. They will then work in collaboration with the artists on creating their own doors. The local institutions include: The Art League of Houston, The Awty International School, The Glassell School of Art, HSPVA, Lone Star College, Neighborhood Centers, Rice University, The University of Houston Main Campus and Downtown, Westchester Academy for International Studies. Throughout the creative process the French and Texan artists will provide guidance, advice, and encouragement to the art students. Many organizations including the Houston Public Library, Diverseworks, Avenue CDC, Fotofest, Project Row Houses, Texas Children Cancer Center, the City of Houston, The Houston Parks and Recreation Department and the Consulate of France in Houston are also actively involved in the project.

### ***60 doors will be created and installed in 19 locations around Houston***

In 2013, around sixty unique doors will be produced and installed in at least thirteen locations around the city of Houston. The locations will be highlighted on a map that will serve as a "Cultural Trail" and guide the public to all the OPEN THE DOOR events pointing to the doors as well as the diverse cultural neighborhoods around Houston. French and American musicians, dancers, storytellers, etc. will perform at each location. Opening receptions for the installations will feature speakers who will expand upon the ideals and goals of OPEN THE DOOR.

### ***A lasting contribution to Houston's vibrant cultural diversity and international exposure***

OPEN THE DOOR stems from the idea that every new experience we encounter, be it a new phase of life, learning about a new culture, or meet new people, can be represented by the image of a door. We can choose either to leave the door closed or open it and step across the threshold. OPEN THE DOOR's symbolism does not stop at the interaction of French and Texan cultures. Although Houston is the first city to premiere this project, it will likely be presented in other major cities around the world. International exposure of OPEN THE DOOR reflects and brings to the world Houston's vibrant cultural scene, quality of life, and its wonderful diversity.

***For more information: [www.openthedoor-houston.com](http://www.openthedoor-houston.com) - blog – [www.facebook.com/openthedoorproject](http://www.facebook.com/openthedoorproject)***